

## 1. Introduction

Welcome to the website of **IPS International School**. We value your privacy and are committed to protecting your personal data in accordance with applicable privacy laws, including the **General Data Protection Regulation (GDPR)**.

This Privacy Policy explains what information we collect, how we use it, and your rights.

## 2. Information We Collect

We may collect and process the following types of personal data:

- **Personal information** (name, email, phone number) submitted through forms
- **Child's information** (name, age, grade level) as part of the enrollment process
- **Technical data** such as IP address, browser type, and device used
- **Cookies and usage data** to improve site performance

## 3. How We Use Your Information

We use the collected data to:

- Respond to inquiries and process enrollment forms
- Communicate with prospective or current parents and guardians
- Improve the website experience
- Ensure legal compliance and security

We will not sell or share your personal data with third parties without your consent, except where required by law.

## 4. Cookies

We use cookies to track usage, improve functionality, and remember user preferences.

You can manage cookie settings in your browser at any time.

## 5. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes described in this policy, or to meet legal and administrative obligations.

## 6. Your Rights Under GDPR

You have the right to:

- Access the personal data we hold about you
- Correct or update your information
- Request deletion of your data
- Withdraw your consent
- Object to how we process your data

To exercise these rights, please email us at with the details on our contact page

## 7. Data Security

We use SSL encryption and secure hosting environments to protect your data from unauthorized access, loss, or misuse.

## 8. Third-Party Services

We may use third-party tools such as:

- Google Analytics (to understand site usage)
- Google Forms or other plugins (for enrollment or contact)

Each third-party service follows its own privacy policy. We recommend reviewing them separately if desired.

## 9. Children's Privacy

We collect information about children **only with consent** from their parent or legal guardian, and solely for educational or enrollment purposes.

## 10. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated date.